75. veiling, 48c.

La Tosca and Brussels net in 48c 79c. flowered veiling, 55c. \$1.25 to 75c. veiling. 94c. to 59c. Made veils with fancy chenille dotted borders, 11/2 yds. long.... 94c to 59c

# Hats Trimmed Free of Charge.

Mail orders filled Unless otherwise stated. WRITE TO-NIGHT for whatever you require. Though not in the advertisement, it is surely in the store—and you are certain to save money by ordering during this great sale.

Morning Sales.

Wednesday—8 to 12.30. Extra bargains offered only to relieve the afternoon crush by inducing morning purchases. Hence, only for these hours -8 A. M. to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items.

\$2.50 Clocks, \$1.

300 to go—heavy gilt-plated MANTEL Immense assortment to choose from—checks and stripes—in all colorings—checks and stripes—in all colorings—checks—chec fect timepiece—while they 1.00 fast colors and very specially priced—for these hours....... 5c

39c. grenadine voiles, 15c.

All colors and black-36 inches wide; a sheer and very popular fabric-brings 39c. elsewhere—for these hours

Women's \$7.50 jackets, \$4.50 SPRING JACKETS, in tan, covert and black cheviot; made collarless with lapped seams; full sleeve; 

\$2 lace neck scarfs, 43c. Pure silk chantilly lace NECK SCARFS; extra wide; some 2 yards long; in black and white—Wednesday 43c

35c. table damask, 19c. Full bleached TABLE DAMASK, 64 inches wide, assorted patterns— purchase limited to 5 yards..... 19c

89c. dresses for 59c.

pointed yoke, with insertions of

TO STATE OF THE PARTY OF THE PROPERTY OF THE PARTY OF THE

\$2 umbrellas, 98c.

Silk, Union taffeta, silk serge and English gloria tight roll UMBRELLAS, with wide variety of latest handles— 98c not more than 2 to a customer..

59c. pongee silk, 39c. All-silk black PONGEE, guaranteed not to split nor spot..... 39c

10c. hose supporters, 5c. Women's, misses' and children"s SIDE SUPPORTERS - black and white; first quality elastic, with 

### Exquisite Easter millinery.



Children's 69c. skirts, 49c.

Chiidren's muslin skirts, extra full umbrella

ruffle, with cluster of tucks—sizes 49c

Have you seen our famous \$5 line of trimmed hats? They have become known far and near for their beauty, becomingness and artistic construction. There's about these hats an individuality and distinctive style ound only in hats elsewhere at \$10, \$12 and \$15.

\$2.50 untrimmed hats, \$1.50.

Light and graceful shapes, covered with silk chiffon, fancy horse hair braid crowns—need but 1.50

75c. flowers, 39c. and 29c. 2,500 bunches fine imported roses, foliage and small per bunch 29c & 39c

Easter baby-wear

\$7.50 Easter hats, \$5.

shapes and designs; splendid values at \$7.50 5.00 45c. straw braid, 29c. 5,000 pieces straw braids, French dye, black, white

and colors; value 45c., piece of 12 yds. 29c

\$3.98 reefers, \$2.98.

Children's reefers, of cheviot, cloth and mo-

hair; tailor made, with military



\$7 crepe de chine waists, \$4.98 Handsome crepe de chine and peau de cygne

waists-some with cluster tucks, trimmed with self-color wood fibre trimming; fancy stock and This \$7 waist, \$4.98 left-very special at.....

From being slightly mussed from handling

Elegant peau de cygne waists, in several

styles-some made with tucks to the bust line;

double box-plaited front; tucked back and sleeve—poside many other styles, in black, white and blue—like cut on right—Wednesday all at one price...... \$2.25

these dainty creations go to half and less.

Styles and prices that will rejoice the

bargains --- Styles and prices that will rejoice the heart of every mother who sees them. Infants' 75c. slips, 49c.

Children's fine lawn dresses, French waists, Infants' long nainsook slips, square yoke, tucks and insertions of embroidery-also with insertions of fine embroidval. lace—sizes 2 to 5 years— 59c 

### buttons—sizes 2 to 5 years—spe-That great sale of women's suits Opportunities ordinarily out of the question. Sunday we told of the great purchase—and by Monday night half were sold! Ready to-morrow—with the second shipment of this really phenomenal offering—a half-price sale of suits at the very start of the season. Here are some six hundred suits-from some of the best manufacturers, forced to unload because of the backward season—suits that should bring regular prices they have sacrificed to make room for summer goods.

\$22 suits for

In this great lot are new, up to date suits of fine cheviot, broadcloths, etamines and covert cloths handsomely trimmed and lined with satin or silk—beautifully cut skirts, made to match the jackets, which are mostly Eton forwomen's reg-

or blouse effect—showing them to be this season's very latest creations. We make two great lots of them all and shall sell:— Women's Regular \$22 Suits at \$12.50 and \$29 Suits at \$14.95



# 75c. Kid gloves, 49c.

Prices that insure a saving of fully a fourth on every pair-often more. A special lot of 100 dozen fine quality, 2clasp suede gloves—splendid 75c. 49c

\$1.50 gloves for \$1-That's what you get in the "Ehrich" glace gloves—every pair warranted and the equal of any \$1.50 glove made. Ask for the "Ehrich" gloves.

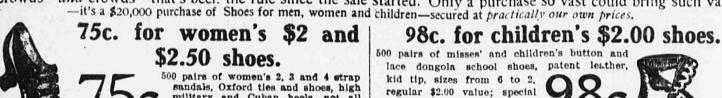
# \$1 kid gloves, 78c.

3,600 pairs of these fine kid gloves, with the favorite two clasps, latest back 78c stitching—splendid \$1 values.....

\$1.50 men's gloves, \$1. Fine quality of dogskin gloves in the latest shades, P. K. sewn—an Easter 1.00

Easter's

# Shoe values extraordinary: great sale. Crowds-and crowds-that's been the rule since the sale started. Only a purchase so vast could bring such values



\$1.90 for women's \$3.50 shoes.

Worth \$2.50.

500 pairs of women's 2, 3 and 4 strap sandals, Oxford ties and shoes, high military and Cuban heels, not all sizes, but all widths, and every foot can be fitted; positively \$2.00 and

lace dongola school shoes, patent leather, kid tip, sizes from 6 to 2, regular \$2.00 value; special sale price, 98c.; also Oxford ties and strap sandals at....



Women's \$2.50 shoes, \$1 a pair. 1,000 pairs of women's shoes and Oxford ties-made of patent leather and dongola kidskin; button and lace; in every size and width; the newest spring toe shape and heels. In this fine dress shoe there is no sewing to hurt the feet; all are well made, neat and dressy; in every size and width. Some Misses' calf Oxfords with Louis XV. heels in

One pair to a customer-regular \$2 and \$2.50

On sale from 10 to 1 only.

Children's \$1.50 shoes, 69c.

2 boys' good clothing: an extra occasion.

An Easter neckwear showing 25c. Stock Collars, 15c-Point de Venise Stock Collars, with handsome tabs

smartest



and designs, very special at....15c \$3.00 S11k Shawls, \$1.79— Pure Silk Knitted Shawls, ex-

tra fine grade.

neckwear.

in all desirable colors—never sold less 1.79 than \$3.00—special price.. \$2.00 Cape Collars, \$1.69—Venise Cape Collars, in neat floral pat-

-large flowing ends-juby trimming—kinds that sell up 2.98

# Ladies' hand-sewed Goodyear Welt, patent leather, ideal kid, Vici kid, button and lace; regular value \$3.00 and \$3.50; 1.90 special sale price

\$15 suits and top coats, \$7.50. The merest glance will convince you of the rare values the Dhrich elothing store is offering. An offer of this kind, coming so near Easter, is something indeed rare—an oppor-

tunity never before equalled. The garments are in all the latest and most fashionable colorings and in black, both single and double breasted models, and are made and trimmed on a scale of the highest

The overcoats are lined with mohair serge linings of the highest quality and satin sleeve linings; cut loose and swagger. This is a chance to obtain both a suit and an over-coat for the price of a single garment.

\$7.50 boys' suits, \$3.98 These suits represent all that is expected or desired in boys' clothing. Tailored and cut on mannish lines, they at once become popular with the parent and the boy. Do not purchase an Easter or confirmation suit before examining

\$6.00 suits for boys at \$2.98. How many mothers have complimented our selection at this price, and well do they deserve it, as they represent the best and most carefully selected line in the city—single-breasted, double-breasted, Norfolk, 3-piece, Russian, Eton and the ever-popular sailor blouse suits, in large variety of fabrics, including guaranteed all-wool, nondestructible, fast-color blue serges.

Worth \$2.50.

\$4.00 boys' suits, \$1.98. Astonishing values are these suits in double-breasted, fast-color blue serge sailors and the popular Eton suits. All in the newest spring colorings and very pleasing to the eye as well as the pocket.

Boys' \$5 reefers and overcoats, \$2.98. These little garments, in coverts, are of the newest colorings and the ever-popular blue. All cut in manly style and trimmed in latest and best fashions. The reefers have heavily embroidered crests on arm. Many have the chevron stripe. A garment sold everywhere for

\$5; our price \$2.98. Men's \$25 suits and overcoats, tailored to measure, \$12.50.

To bring within the reach of the public in general—and more thoroughly to introduce our high grade Merchant Tailoring—we will make a \$25.00 Spring Suit or Overcoat or a Prince Albert Coat and Vest-in a strictly first-class manner-warranted to fit and please-for \$12.50. The fabrics are black and blue rough and smooth surface cloths and neat and pleasing designs of this spring's newest and most desirable colorings.

A Limited Seven-Day Offer.

This offer must appeal to all men who will require a Suit at any time this season, and is limited to seven days from date.

Albert coat and vest, tailored to measure \$12.50

A \$25 suit or overcoat, or a Prince

"Satisfaction Guaranteed or Money Promptly Refunded."

# Matchless Wednesday Values.

With Easter only five days away immediate purchaling is a necessity. Buy to-morrow—AT ROTHENBERG'S—you'll find it a pleasure, you'll find it extremely profitable. The following offerings do not begin to tell the whole of the great money-saving story. There are many other special values which

# Double Blue Stamps Until Noon To-Morrow.

Single Stamps, as Usual, from Noon Till Closing Time.

# Easter Sale Women's Handsome Sample Suits.



300 Handsome Suits, in fancy suitings, broadcloths, cheviots and finest Venetians; Eton, blouse
and coat styles, all richly lined with taffeta: beautifully trimmed; newest skirts.
In this lot are 100 fine samples
and 200 copies of same in all
sizes; values \$15 to \$18; choice at.

300 Very Handsome Suits, including finest
model suits, in voiles, broadtined suits, in voiles, broadtined with rich taffetas in all
colors and sizes: in blouse or
Eton styles; values in this
lot up to \$29.00; choice at. Eton styles; values in this lot up to \$29.00; choice at.

Sample Suits for Misses, Worth from \$12 to \$16, at \$7.98.

You will never find a better opportunity than this. We bought nearly 300 Sample Suits for this sale. They are made from all-wool fancy suitings, Venetians, cheviots and other materials. Made up in newest Eton, blouse or coat styles, taffeta, satin or silk serge lined. All the newest effects, such as broad shoulders, epaulette, military capes, &c. Trimming of newest braid combinations, pipings or tailor effects, Skirt in Spring styles. Sizes 14 to 18. Values \$12,00 to \$16,00; choice at.....

Girls' Peau de Soie Coats.

bright lustre silk peau de soie, with new round cape; trimmed with fine antique lace medallions and rows of tailor stitching-full double-breasted box style, lined throughout; also full puff sleeve and reverse cuff; sizes, 6 to 14. On sale at a price that does not cover the cost of material, at

Girl's Finest Box Coat at \$2.98. There are 300 handsome 34 length coats, made from rich, Made from strictly all wool cheviot serge or covert cloth; very full double-breasted box style, collarless, with ten rows of fancy tailor stitching round neck, deep cloth facing, full sleeve with reverse cuff and trimmed with fancy buttons. The serge coats have a very elaborate silk emblem and three stripes; colors brown, cadet, navy and red. The covert coat is exactly the same style, but no emblem;

### New York's Greatest Millinery Sale. Owing to the backward season manufacturers are overstocked and must get rid of their stocks at any price. This means your gain and their loss. To-morrow these new lots will be offered at record-breaking prices.

\$3.50 Hand-Made Ready-to-Wear Straw Hats, \$1.49. Shown in all the newest colors and combinations, made on new French wire frames, and trimmed in the latest

style with all the new novelties of the season. Never before has such a perfect hat been offered at such a reasonable price. Every Hat Ready to Wear. \$3.50 value, at..... Immense Sale of Flowers. \$2.00 Hand-Made Hats at 98c.

These hats are made with crowns of silk horsehair braid, bright jet spangle and silk mohair, brims with shirred and tucked montures, at about 50 per cent. of their real value. The chiffon and silk horsehair on the newest wire frames, which include Turbans, Continentals and the popular "Scoop" Hat, in black and flowers are the latest ideas for the season's hats, shown in all colors, and a large assortment. 39c to 2.49

white. Value \$2.00, at....... Infants' Wear, Petticoats & Gorsets. This is a great opportunity for thrifty women. These lines will certainly appeal to you for the superiority of quality and the exceptionally low prices at which they are offered.

Children's Full and Lawn Hats,
full puff crown, with full ruche brim,
pompons and algrette; also wide embroidery & ribbon bows; \$1.25 value, at

Corsets, in sateen and coutil, in long,
medium and short lengths, also tape
girdies, lace and ribbon trimmed;
regular 50c. and 75c.; special at.....

Children's Cloth Reefers, all wool, in red, royal, brown and castor, deep sailor collar trimmed with fancy braid sailor collar trimmed with fancy braid ruffle finish; \$6.00 value, at.

Fine Quality Petticoats, mercerized sateens, that look like silk; made with full flare flounce of accordion plaiting; ruche, and ruffle finish; also tucked ruffles; \$2.00 value, at .. 1.49

An Astounding Sale of Boys' Glothing.

Our clothing section has been the scene of remarkable activity during the past month. Regardless of unfavorable weather, each succeeding day has outdone past records. That is because the qualities we offer the past month and the past month of the past month. The past month of the past month of the past month of the past month of the past month. The past month of the past month of the past month of the past month of the past month. at our phenomenally low prices have never before been offered so low.

A Special Lot of Boys' \$3.50 Suits at \$1.69.

These suits are made from good heavy materials, most of them being all wool, and are selected from our recent big sales. We do not care to put too much stress on this advertisement, as we fear the quantities are not large enough to last the day out. Therefore an early purchase is advisable. Boys' Combination Suits, with two pairs of pants, ages 7 to 15...... Boys' Norfolk Suits, with one pair of pants, in ages 3 to 12..... Boys' Sailor Suits, with one pair of pants, in sizes 3, 4, 5 and 6.....

A Lot of Boys' Handsome \$5 Suits at \$2.98.

Combination Suit with Extra Pants, in strictly pure wool black thibets, for Confirmation, also various fancy effects in Scotches and Cheviots for general wear, lined in the best manner possible, sewed with silk; taped seams..... Our Guaranteed Blue and Black Serge, one pair of pants, in double-breasted Norfolk, three-piece, and novelty Russian and sailor blouse suits.....

#### JAMES McGREERY & GO.

On Wednesday and Thursday. March 30th and 31st. Sale of Silk Petticoats.

Made of best quality taffeta silk. Fashionable colors, black and black and

6.75, 8.75 and 10.75

Twenty-third Street

Exhibition Imported Gowns. On Wednesday March the Thirtieth

JAMES McCREERY & CO. Twenty-third Street.

Read The World Almanac for 1904

### JAMES MCGREERY & CO

Ribbons.

Louisine Taffetas Ribbon. 5 1-4 in. wide, Fashionable colors and black and white,

Suitable for Millinery or

decorative purposes. 20c per yard. 4 3-4 inch Panne Satin Rib

bon. Blue, pink, mais, violet, black and white. 27c per yard.

Twenty-third Street.

### JAMES McGREERY & GO.

Men's Haberdashery Dep't.

Sale of "Chauvet" silk and linen Handkerchiefs. with delicately colored hems and borders. 50c. each.

Twenty-third Street.